



**Grainne Kelliher**  
CEO AIRFIELD  
ESTATE

## A MESSAGE FROM OUR CEO



Airfield Estate is not just a beautiful place with a remarkable history, it's a social and charitable hub, investing in people and educational programmes that reach every corner of our community.

At Airfield, we are concerned with the effect that food production and consumption has on people and planet. We know that inaccurate and conflicting information around food is causing confusion for consumers.

Airfield aims to bring about a bottom-up change in how we engage with food in Ireland. Our ultimate goal is to support, enable and promote sustainable food production and consumption. In 2019, we engaged over 300,000 people in food related education, experiences and research, delivering:

- an innovative pilot programme with GS1 to reduce food waste
- a pilot with Evocco to test an app that tracks the climate impact of our food purchases
- a collaboration with NEFF to launch the Inspiration Kitchen culinary school, used to deliver on-site and online food education courses
- a nutritionally healthy soup for distribution to Dublin Simon service users
- an education and development programme for WALK, supporting young adults who are in Disability Services to access training and work experience in food and farming
- five research projects in Biodiversity and Nutrition with UCD and TCD

To check out some of the projects and initiatives that we have activated over the past 12 months, log on to [www.airfield.ie/impact](http://www.airfield.ie/impact)

## FINANCIAL SUMMARY 2019



**TOTAL INCOME €3,088,121**

Airfield  
Activities  
96.4%

Dividend  
Income 3.6%

**TOTAL EXPENDITURE €4,631,456**

Staffing  
Cost  
53.5%

Education &  
Recreation  
Cost  
46%

Investment Management Cost 0.4%  
Governance (Audit) Cost 0.2%

## INVESTMENT FUND

The total value of the Investment Fund increased by €2.2 million to €22.6 million in 2019

 **airfield estate**

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# airfield estate

## ANNUAL REVIEW

Year Ending December 2019





# OUR MISSION



We are a charitable trust with a unique mission to *inspire and enable people to make better food choices*, that benefit themselves, their families, society as a whole and our planet.

**TOTAL VISITORS**  
**304,428**

**168,507**  
VISITORS ENJOYED  
THE AIRFIELD  
EXPERIENCE

**18,000** LTRS  
FRESH JERSEY  
MILK FROM  
OUR FARM

**8,567** KGS  
FRESH PRODUCE  
FROM OUR  
ORGANIC FOOD  
GARDENS

**12,479**  
STUDENTS ATTENDED  
OUR EDUCATIONAL  
PROGRAMMES

**115,731**  
VISITORS ENJOYED A  
TASTE OF AIRFIELD  
AT OVERENDS  
KITCHEN

**OVER 100**  
EMPLOYED AS  
FULL OR PART  
TIME STAFF

**5,711**  
ATTENDED FAMILY  
AND CORPORATE  
EVENTS

**1,300**  
PARTICIPATED IN  
SOCIAL INCLUSION  
PROGRAMMES

**2,405**  
SIGNED UP  
FOR ANNUAL  
PASSES



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